

**SAVE  
OUR  
SEALS!**

**SAINSBURY'S**

# SAVE OUR SEALS!

Did you know an estimated 5,000 seals are shot by Scottish salmon interests each year?

At present, the UK's globally important populations of common and grey seals are 'protected' under the Conservation of Seals Act (1970).

But this outdated legislation does little more than provide a licence to kill them, except during their breeding seasons.

Even then, seals can be shot perfectly legally to prevent 'damage' to fish farm equipment or stock.



Above: Shot seal found near a Scottish salmon farm

We believe that salmon farmers can deter seals and other predators by using properly maintained, tensioned nets and other devices, without resorting to lethal methods. Unfortunately, all too often the bullet is seen as the cheaper option.

If you buy **SCOTTISH SALMON**, you are buying the **BULLETS!**

A coalition of concerned organisations have launched a campaign opposing the killing and maiming of seals by Scottish salmon producers. Sainsbury have just signed a major supply contract with Marine Harvest, a Norwegian owned company that has been regularly implicated in incidents involving the shooting of seals.

## TRY SOMETHING NEW TODAY...

We believe dead and maimed seals are too high a price to pay for Scottish salmon. If you agree please don't buy *any* Scottish salmon product from **Sainsbury's** or any other retailer until they can guarantee that their Scottish salmon suppliers do not shoot seals. Thank you!

This leaflet was created on behalf of the Seal Protection Groups coalition and funded by:



[www.protectourseals.org.uk](http://www.protectourseals.org.uk)